

MOLDED PRODUCTS WITH MATTE FINISH AND METHOD OF MAKING SAME

Abstract

A molded thermoplastic product is disclosed. The product has an outer surface with a matte finish. The matte finish is produced by the combination of
5 an etched mold in which the product is molded to physically affect the outer surface and a colorant compounded in the thermoplastic to chemically affect the outer surface. The colorant provides a diffused translucency. The etching adds tactile texture. The product is made by blow-molding techniques. Containers such as shampoo bottles can benefit from such visual and tactile sensations for
10 the purpose of creating a trade dress for a consumer product.